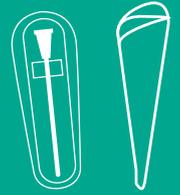


# ACTREEN® MINI

## WHEN DESIGN MEETS ECO-INNOVATION

The latest study of customer preferences conducted by The Association for Packaging and Processing Technologies (PPMI) in the USA, found that **one in five** households places environmentally-friendly packaging among their **TOP PURCHASING CRITERIA**.<sup>1</sup>

B. Braun is committed to optimizing its environmental impact during product design and manufacturing.



## A MINIMALISTIC DESIGN PRODUCT FOR MAXIMUM ECO-FRIENDLY USE.<sup>2</sup>

### Actreen® Mini

#### ...is the lightest product

compared to main European competitors.<sup>2</sup>

#### ... designed with a minimized number of parts:

Product and primary packaging are made of 3 parts. Actreen® Mini has fewer parts than its main European competitors.<sup>2</sup>

#### ... features a multifunctional packaging:

The film packaging protects the catheter before use, keeps your hands clean during application and the urine is collected in a bag.



B. Braun: **4.0 g**  
Competitor 1: **17.4 g**  
Competitor 2: **13.6 g**  
Competitor 3: **11.8 g**



B. Braun: **3 parts**  
Competitor 1: **3 parts**  
Competitor 2: **4 parts**  
Competitor 3: **2 parts**



B. Braun / **1 multifunctional packaging**  
All two competitors: **0 multifunctional packaging**



Actreen® Mini<sup>Cath</sup>



Actreen® Mini<sup>Set</sup>

B. Braun: **8.0 g**  
Competitor 1: **23 g**  
Competitor 2: **37.7 g**

B. Braun: **4 parts**  
Competitor 1: **9 parts**  
Competitor 2: **7 parts**



A lower environmental impact is associated with lightweight components, DESIGN SIMPLICITY and the correct choice of materials.

LESS WASTE ...

... THAN COMPETITORS

**20** patients  
use **5** catheters per day  
**=**  
**36,500**  
catheters per year

Actreen® Mini<sup>Cath</sup>:  
**4.0 g**  
x 36,500 catheters  
**=**  
**81 kg**

VS

avg. competitor  
**13.6 g**  
x36,500 catheters  
**=**  
**276 kg<sup>2</sup>**

Save **195 kg** of waste with **Actreen® Mini<sup>Cath</sup>**  
and reduce disposal costs for your facility.

# ACTREEN® MINI

## WHEN DESIGN MEETS ECO-INNOVATION



Actreen® Mini has the lowest environmental impact compared to its main European competitors because of its lightness and simple design.<sup>2</sup>

Competitors have a higher impact on the environment due to their aluminum packaging.<sup>2</sup>  
(Aluminum accounts for 99 percent of environmental pollution of the packaging.)

Choose Actreen® and save plastic waste –  
for your patients, your facility and the environment.

"Lets **ACT** for tomorrow!"

Find out more on:

<https://qrgo.page.link/fYGEA>



#### References:

1: Latest research of customer preferences conducted by PPMI - <https://ppmi.docsend.com/view/b7p5d6m>

2: F. Bouton EVEA, 17 July 2020. Qualitative environmental comparison between: Actreen Hi Lite & Mini ranges and the main European competitor catheters. External Report. Data on file.

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